RITIKA RAMESH

UX Designer

www.ritikarramesh.com

ritikarramesh@gmail.com

LinkedIn

Behance

Dribbble

SKILLS

Figma
Sketch
Procreate
Canva
Framer
Webflow
Adobe (Ai, Ps, Id, Ae, Lr)

HTML
CSS
JavaScript
Java
Python

Interactive Design
User Research
Wireframing
Prototyping
Concept Development
Illustration
Animation

STATEMENT

UX designer with 4+ years of experience designing P2P and B2B2C products across web and mobile. My work is grounded in research and systems thinking, with a focus on building products that are clear and reliable for everyday use.

EXPERIENCES

04/23 - Present
New York City, NY

UX Designer
@ Early Warning Services - Zelle

- Led Zelle® design system across 20+ financial institutions, launching a small business payments method and creating Bill Pay guidelines while developing wireframes, prototypes, and visual assets in Figma.
- Established UX review frameworks for bank partners and mentored design interns while sharing methodologies across teams.

01/22 - 04/23
Scottsdale, AZ

Associate Product Designer

- Led product design for Zelle® as sole designer, delivering key features with product managers; migrated Zelle's design system from Sketch to Figma while maintaining the component library.
- Partnered with UX writer to redesign internal branding and style guide, establishing design standards; created product playbooks to document best practices across the company.

05/21 - 01/22
Phoenix, AZ

Graphic Design Intern
@ ASU Thunderbird

- Developed multimedia e-learning graphics and interactive modules for international students; created and modified vector illustrations, photos, and video content for academic programs.
- Collaborated with the Instructional Design team to enhance existing learning materials; managed program documentation while maintaining client communications.

08/21 - 10/21
Remote

Behavioral Health Technician
@ Autism Spectrum Therapies

- Implemented ABA therapy plans and conducted sessions for children with autism while creating effective learning materials for clients and families.
- Collaborated with BCBAs to optimize interventions, document progress, and maintain behavior protocols.

VOLUNTEERING

01/25 - Present
Remote

Deputy Director
@ Climate Cardinals
Social Media & UX Design

01/25 - 08/25
Remote

Lead Design Consultant
@ Golden Boots Uganda
Website Redesign

EDUCATION

Pratt Institute - School of Information
M.S. Information Experience Design

Arizona State University
B.S. Psychology; Minor in Studio Art

CREDENTIALS

2026 Peer-Reviewed Publication (ACM)

Graduate Academic Merit Recognition

Figma Academy Certification

Google UX Certification